SAP

C_C4H630_21
SAP Certified Development Associate - SAP Customer Data Platform

Questions And Answers PDF Format:

For More Information – Visit link below:
https://www.certsgrade.com/

Version = **Product**

Latest Version: 6.0

Question: 1

What are some of the attributes that can be used as criteria to create an audience? Note: There are 3 correct answers to this question.

A. Profile entity attributes
B. Attributes from another audience
C. Action attributes
D. Activity attributes
E. Segment attributes

Answer: A, D, E

Question: 2

Which of the following describes a business unit in SAP Customer Data Platform?

A. The business unit represents the owner of the SAP Customer Data Platform tenant. Each business unit within the organization has separate SAP Customer Data Platform tenants provisioned.
B. The business unit is a predefined optional attribute in the customer schema and allows segmenting of B2B customers based on their business hierarchy.
C. The business unit is responsible for maintaining customers in a given market and has its own customer schema to manage both the Contextual Profile and the Unified Customer Profile views.
D. The business unit is an optional informational attribute of the SAP Customer Data Platform Console Admin user.

Answer: C

Question: 3

You are importing primary customer residential address data into SAP Customer Data Platform. What is the recommended type of schema to model it?

A. Profile
B. Accounts
C. Data store
D. Activity

Answer: A

Question: 4

In the customer search dashboard in the SAP Customer Data Platform console, you see a customer profile name showing as UNKNOWN. What does this indicate?

A. The customer profile name is only visible in the Unified Customer Profile view.
B. The customer profile name is generated from the identifier cookie ID.
C. The customer profile is missing first and last name.r
D. The customer profile does not have CIAM ID maintained.

Answer: C

Question: 5

Which features of SAP Customer Data Platform can be used to perform verification and transformation of ingested data? Note: There are 3 correct answers to this question.

A. Normalization
B. Certification
C. Modification
D. Extensions
E. Validation

Answer: A, C, E

For More Information – **Visit link below:**

http://www.certsgrade.com/

PRODUCT FEATURES

- 100% Money Back Guarantee
- 90 Days Free updates
- Special Discounts on Bulk Orders
- Guaranteed Success
- 50,000 Satisfied Customers
- 100% Secure Shopping
- Privacy Policy
- Refund Policy

Discount Coupon Code: CERTSGRADE10